



St. Mary's of the Lake and St. Benedict's Strategic Plan 2025



Goal 1—Outreach

Sunday, May 4th after the 10 am Mass in the Parish Center



Objectives:

- 1.1: Reconnect with our homebound and expand our visits and Communion
- 1.2: Increase **visibility** and **participation** at community events
- 1.3: Provide opportunities for fellowship (community)
- 1.4: Outreach to those who have fallen away and those who have never been to church (especially young adults and families with children)

Goal 2—Deepen People's Appreciation of Mass and Develop Prayer Groups and Bible Studies

Sunday, May 4th after the 10 am Mass in the Parish Center

Objectives:

- 2.1: Deepen people's understanding and appreciation of what goes on at Mass
- 2.2: Enhance our music ministry (including new hymnals/missalettes)
- 2.3: Develop, improve, explore new/different prayer groups and Bible studies
- 2.4: Provide a welcoming presence to **all** who come



Goal 3—Improve Communication to Our Parishioners

Wednesday, May 7th, at 6:30 pm in the Parish Center

Objectives:

- 3.1: Encourage people to read the bulletin and Fr. Jeff's weekly email updates (sign up at <http://eepurl.com/io88k2>)
- 3.2: Make more use of our
Facebook page—<https://www.facebook.com/www.stmarystben.org>
Website—www.stmarystben.org
- 3.3: Explore other opportunities in mailings, tv/radio, posters, banners.



Follow us on Facebook

My church is composed
of people like me.

I help make it what it is.

It will be friendly, *if I am.*

Its pews will be filled, *if I
help fill them.*

It will do great work, *if I
work.*

It will make generous
gifts to many causes, *if I
am a generous giver.*

It will bring other people
into its worship and fel-
lowship,

if I invite and bring them.

It will be a church of loy-
alty and love,

of fearlessness and faith,
and a church with a noble
spirit,

*if I, who make it what it
is, am filled with these
same things.*

Therefore, with the help
of God,

I shall dedicate myself to
the task of

*being all the things I
want my church to be.*

*Taken from our diocesan
Joy of Stewardship
Manual*

Goal 4—Increase Parishioner Participation in Volunteer Opportunities in our Parishes

Wednesday, May 7th, at 6:30 pm in the Parish Center

Objectives:

4.1: Recruit and train a parishioner to volunteer
themselves as
Volunteer Coordinator

4.2: Help people understand how their volunteer and financial con-
tributions are part of what it means to be disciples of Christ

4.3: Develop list of specific needs and required commitments for
each volunteer opportunity

4.4: Find out what talents/gifts/interests parishioners have to offer

4.5: Match volunteer talents/gifts/interests with parish needs

4.6: Ongoing training, support, and appreciation of volunteers



Goal 5—Develop a Sound Five Year Financial and Building and Grounds Plan

Wednesday, May 7th, at 6:30 pm in the Parish Center

Objectives:

5.1: Develop five year financial projection of income and expenses
for operating items

5.2: Assess all building and grounds need & obtain cost estimates for
projects

5.3: Determine revenue sources for projects

What is Needed for Us to Execute This Plan?

To put our strategic plan into action, there are three things that are needed:

1. We need to determine specific actions ***for us to do.***
2. We need to develop a timeline for implementation (each goal will have its own timeline).
3. The “us” includes you. This is not the work of our staff. This is ministry of our parishioners. If you are willing to help, we invite you to attend the session for the goal(s) you feel called to help with after Mass on the dates listed above.

If you would like to help or offer comments but cannot attend the sessions, please call Fr. Jeff (607-535-2786) or email him at fr.jeffrey.tunncliff@dor.org.

