



# St. Mary's of the Lake and St. Benedict's Strategic Plan 2025



## Goal 1—Outreach

*Sunday, May 4th after the 10 am Mass in the Parish Center*



### Objectives:

- 1.1: Reconnect with our homebound and expand our visits and Communion
- 1.2: Increase **visibility** and **participation** at community events
- 1.3: Provide opportunities for fellowship (community)
- 1.4: Outreach to those who have fallen away and those who have never been to church (especially young adults and families with children)

## Goal 2—Deepen People's Appreciation of Mass and Develop Prayer Groups and Bible Studies

*Sunday, May 4th after the 10 am Mass in the Parish Center*

### Objectives:

- 2.1: Deepen people's understanding and appreciation of what goes on at Mass
- 2.2: Enhance our music ministry (including new hymnals/missalettes)
- 2.3: Develop, improve, explore new/different prayer groups and Bible studies
- 2.4: Provide a welcoming presence to **all** who come



## Goal 3—Improve Communication to Our Parishioners

*Wednesday, May 7th, at 6:30 pm in the Parish Center*

### Objectives:

- 3.1: Encourage people to read the bulletin and Fr. Jeff's weekly email updates  
(sign up at <http://eepurl.com/io88k2> )
- 3.2: Make more use of our  
Facebook page—<https://www.facebook.com/www.stmarystben.org>  
Website—[www.stmarystben.org](http://www.stmarystben.org)
- 3.3: Explore other opportunities in mailings, tv/radio, posters, banners.



Follow us on Facebook

My church is composed of people like me.  
I help make it what it is.  
It will be friendly, *if I am.*  
Its pews will be filled, *if I help fill them.*  
It will do great work, *if I work.*  
It will make generous gifts to many causes, *if I am a generous giver.*  
It will bring other people into its worship and fellowship,  
*if I invite and bring them.*  
It will be a church of loyalty and love,  
of fearlessness and faith,  
and a church with a noble spirit,  
*if I, who make it what it is, am filled with these same things.*  
Therefore, with the help of God,  
I shall dedicate myself to the task of  
*being all the things I want my church to be.*  
*Taken from our diocesan Joy of Stewardship Manual*

## **Goal 4—Increase Parishioner Participation in Volunteer Opportunities in our Parishes**

**Wednesday, May 7th, at 6:30 pm in the Parish Center**

### Objectives:

- 4.1: Recruit and train a parishioner to volunteer themselves as Volunteer Coordinator
- 4.2: Help people understand how their volunteer and financial contributions are part of what it means to be disciples of Christ
- 4.3: Develop list of specific needs and required commitments for each volunteer opportunity
- 4.4: Find out what talents/gifts/interests parishioners have to offer
- 4.5: Match volunteer talents/gifts/interests with parish needs
- 4.6: Ongoing training, support, and appreciation of volunteers



## **Goal 5—Develop a Sound Five Year Financial and Building and Grounds Plan**

**Wednesday, May 7th, at 6:30 pm in the Parish Center**

### Objectives:

- 5.1: Develop five year financial projection of income and expenses for operating items
- 5.2: Assess all building and grounds need & obtain cost estimates for projects
- 5.3: Determine revenue sources for projects

## **What is Needed for Us to Execute This Plan?**

To put our strategic plan into action, there are three things that are needed:

1. We need to determine specific actions **for us to do.**
2. We need to develop a timeline for implementation (each goal will have its own timeline).
3. The “us” is includes you. This is not the work of our staff. This is ministry of our parishioners. If you are willing to help, we invite you to attend the session for the goal(s) you feel called to help with after Mass on the dates listed above.

If you would like to help or offer comments but cannot attend the sessions, please call Fr. Jeff (607-535-2786) or email him at [fr.jeffrey.tunnicliff@dor.org](mailto:fr.jeffrey.tunnicliff@dor.org).

